

# Case Study 08.

**Amazon: 30-Day Momentum** | Three Active Stores · Same Window**Platform:** Amazon (Seller Central · FBA & FBM)**Snapshot:** Trailing 30 days · same window, all stores**Store B YTD 2026:** \$567,900**Program Model:** Fully managed e-commerce**Catalog:** Diversified branded wholesale**Reporting:** Seller Central sales snapshots

## 30-Day Momentum: Portfolio

ACTIVE STORES

**3**

COMBINED 30-DAY SALES

**\$240,320**

COMBINED UNITS

**10,520**

ANNUALIZED RUN-RATE

**\$2.9M**

## Stores: Same 30-Day Window

| Store                  | 30-day Sales     | Order Items  | Units         | Avg Sales / Order |
|------------------------|------------------|--------------|---------------|-------------------|
| Store A                | \$124,300        | 1,520        | 3,400         | \$81.78           |
| Store B                | \$97,600         | 1,850        | 6,150         | \$52.76           |
| Store C                | \$18,420         | 273          | 970           | \$67.47           |
| <b>Portfolio Total</b> | <b>\$240,320</b> | <b>3,643</b> | <b>10,520</b> | <b>\$65.97</b>    |

All three stores cover the same 30 days. Annualized run-rate equals combined 30-day sales × 12; it is not actual annual revenue or a forecast.

COMBINED 30-DAY SALES: 3 STORES

**\$240,320**

10,520 units in 30 days · same window across all stores · hands-off for owners

**\$2.9M**

ANNUALIZED RUN-RATE

**Representative client results.** Figures reflect reported sales and order activity from three client Amazon stores managed by Wealth Automators over the same 30-day window and have been lightly rounded. This page presents sales, order items and units; it does not report net profit or ROI. Results vary with inventory volume, supplier availability, seasonality and market conditions. Past performance does not guarantee future results and nothing herein is financial or investment advice. E-commerce involves risk, including loss of capital.