

# Case Study 09.

## Amazon Managed Portfolio | Five Stores at Different Stages

**Platform:** Amazon (Seller Central · FBA & FBM)  
**Portfolio:** 5 managed stores at varying maturity  
**Range:** \$446K to \$1.48M in tracked sales

**Program Model:** Fully managed e-commerce  
**Catalog:** Diversified branded wholesale  
**Reporting:** 24-month & YTD 2026 snapshots

### Portfolio Overview

MANAGED STORES  
**5**

COMBINED ORDER ITEMS  
**68,200+**

COMBINED UNITS  
**116,000+**

TOP-STORE SALES  
**\$1,478,900**

### Stores at a Glance

| Store             | Reporting Period | Ordered Product Sales | Order Items | Units  | Avg Sales / Order |
|-------------------|------------------|-----------------------|-------------|--------|-------------------|
| Store A: Flagship | 24-Month         | \$1,478,923           | 34,300      | 49,981 | <b>\$43.12</b>    |
| Store B           | 24-Month         | \$841,245             | 10,940      | 22,474 | <b>\$76.90</b>    |
| Store C           | 24-Month         | \$445,871             | 5,300       | 11,771 | <b>\$84.13</b>    |
| Store D           | YTD 2026         | \$617,411             | 7,570       | 16,223 | <b>\$81.56</b>    |
| Store E           | YTD 2026         | \$543,963             | 10,040      | 15,627 | <b>\$54.18</b>    |

Each store has its own reporting window, as labeled. Sales are shown separately. Combined order-item and unit counts span those different windows.

#### FLAGSHIP STORE: 24-MONTH SALES

**\$1,478,900**

One of 5 managed Amazon stores · \$446K–\$1.48M in tracked sales

**5**

MANAGED AMAZON STORES

**Representative client results.** Figures are based on real reported performance of client Amazon stores under Wealth Automators management and have been lightly rounded. Reporting periods are labeled for each store. Snapshot values are ordered product sales, order items, units and average order value as reported in Seller Central over each store's labeled window. Sales across differing reporting periods are not summed. Individual results vary with inventory volume, supplier availability, seasonality and market conditions. Past performance does not guarantee future results and nothing herein is financial or investment advice. E-commerce involves risk, including loss of capital.